



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 327732

Schedule Dates 08/21/12-08/27/12
Advertiser Restore Our Future (15808)
Agency Mentzer Media Services, Inc. (3427)
Product Political - Issue (1068)
Brand RESTORE OUR FUTURE (114980)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1945
Account Types National/Political
Billing Type Standard
Comments RESTORE OUR FUTURE

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Tara Sears
CO-OP No
Headline # 06286491
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,985.00
Net Total \$118,915.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Aug. 2012	63	\$107,400.00
Sep. 2012	14	\$32,500.00
Grand Total:	77	\$139,900.00

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/21/12-08/24/12	2	:30	7A- 8A (EST)	4		X	X	X	X			4	\$2,000.00	\$8,000.00	Charlotte (WSOC)		8/20/12
2.0	Normal Line / Spot	08/21/12-08/24/12	2	:30	8A- 9A (EST)	4		X	X	X	X			4	\$2,000.00	\$8,000.00	Charlotte (WSOC)		8/20/12
3.0	Normal Line / Spot	08/21/12-08/24/12	2	:30	9A- 10A (EST)	8		X	X	X	X			8	\$650.00	\$5,200.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
4.0	Normal Line / Spot	08/21/12-08/24/12	2	:30	12P- 1P (EST)	8		X	X	X	X			8	\$750.00	\$6,000.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
5.0	Normal Line / Spot	08/21/12-08/24/12	3	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$1,800.00	\$7,200.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
6.0	Normal Line / Spot	08/21/12-08/24/12	3	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$1,900.00	\$7,600.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
7.0	Normal Line / Spot	08/21/12-08/24/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$2,100.00	\$8,400.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
8.0	Normal Line / Spot	08/21/12-08/24/12	2	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$2,100.00	\$8,400.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
9.0	Normal Line / Spot	08/21/12-08/24/12	2	:30	11:35P- 12:05A (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
10.0	Normal Line / Spot	08/21/12-08/26/12	2	:30	11P- 11:35P (EST)	4		X	X	X			X	4	\$3,600.00	\$14,400.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
11.0	Normal Line / Spot	08/25/12-08/25/12	2	:30	6A- 7A (EST)								2	2	\$800.00	\$1,600.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
12.0	Normal Line / Spot	08/25/12-08/25/12	2	:30	7A- 8A (EST)								2	2	\$800.00	\$1,600.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
13.0	Normal Line / Spot	08/25/12-08/25/12	2	:30	8A- 9A (EST)								2	2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
14.0	Normal Line / Spot	08/25/12-08/25/12	2	:30	12P- 12:30P (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Comments RESTORE OUR FUTURE

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15.0	Normal Line / Spot	08/25/12-08/25/12	2	:30	6P- 6:30P (EST)							1		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
16.0	Normal Line / Spot	08/26/12-08/26/12	2	:30	7A- 8A (EST)								2	2	\$750.00	\$1,500.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
17.0	Normal Line / Spot	08/26/12-08/26/12	2	:30	12P- 12:30P (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
18.0	Normal Line / Spot	08/26/12-08/26/12	2	:30	6P- 6:30P (EST)								1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
19.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	7A- 8A (EST)		1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
20.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	8A- 9A (EST)		1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
21.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	9A- 10A (EST)		2							2	\$650.00	\$1,300.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
22.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	12P- 1P (EST)		2							2	\$750.00	\$1,500.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
23.0	Normal Line / Spot	08/27/12-08/27/12	3	:30	5P- 5:30P (EST)		1							1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
24.0	Normal Line / Spot	08/27/12-08/27/12	3	:30	5:30P- 6P (EST)		1							1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
25.0	Normal Line / Spot	08/27/12-08/27/12	3	:30	6P- 6:30P (EST)		1							1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
26.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	7P- 7:30P (EST)		1							1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
27.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	11:35P- 12:05A (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
28.0	Normal Line / Spot	08/27/12-08/27/12	2	:30	11P- 11:35P (EST)		1							1	\$3,600.00	\$3,600.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12

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Accepted-Station:

Date:

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29.0	Normal Line / Spot	08/27/12-08/27/12	3	:30	8P- 10P (EST)			2						2	\$6,500.00	\$13,000.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12
30.0	Normal Line / Spot	08/25/12-08/25/12	4	:30	7:30P- 11:30P (EST)							3		3	\$6,000.00	\$18,000.00	Charlotte (WSOC)	2XDAY/MAX	8/20/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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REP HEADLINE# 6286491
*** ORIGINAL REV#0 ***

327732

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 17.57
*** WSOC-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP.# OFF.# 220 SALESMAN #
AGY # 1703 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- NICK WELTE
TOWSON, MD 21286

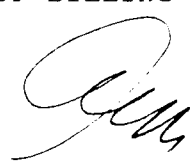
ORDER # CONTRACT # 6286491 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#1945 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 AUG27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG17/12 17.57

REP: NEW ORDER
TOTAL \$139900
PLEASE CONFIRM THANKS
JAMIE



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1945
AGENCY PRODUCT CODE =

1	700A-800A	30	\$2,000.00	8/21	8/24	4	TU-F	4
PROGRAM : GMA								
RA35+ : 3.0								
2	800A-900A	30	\$2,000.00	8/21	8/24	4	TU-F	4
PROGRAM : GMA								
RA35+ : 3.0								

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 17.57
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A	30		\$650.00	8/21	8/24	8		TU-F	8
PROGRAM : LIVE WITH KELLY RA35+ : 2.0 ORD COM1: 2XDAY/MAX												
4			1200N-100P	30		\$750.00	8/21	8/24	8		TU-F	8
PROGRAM : EYEWITNESS MIDDAY RA35+ : 2.0 ORD COM1: 2XDAY/MAX												
5			500P-530P	30		\$1,800.00	8/21	8/24	4		TU-F	4
PROGRAM : EYEWITNESS NEWS SUNDAY RA35+ : 4.0												
6			530P-600P	30		\$1,900.00	8/21	8/24	4		TU-F	4
PROGRAM : EYEWITNESS NEWS SUNDAY RA35+ : 4.0												
7			600P-630P	30		\$2,100.00	8/21	8/24	4		TU-F	4
PROGRAM : EYEWITNESS NEWS SUNDAY RA35+ : 4.0												
8			700P-730P	30		\$2,100.00	8/21	8/24	4		TU-F	4
PROGRAM : INSIDE EDITION RA35+ : 4.0												
9			1135P-1205A	30		\$1,200.00	8/21	8/24	4		TU-F	4
PROGRAM : NIGHTLINE RA35+ : 3.0												
10			1100P-1135P	30		\$3,600.00	8/21	8/26	4		TU-TH,SU	4
PROGRAM : EYEWITNESS NEWS SUNDAY RA35+ : 4.0												
11			600A-700A	30		\$800.00	8/25	8/25	2		SAT	2
PROGRAM : EYEWITNESS NEWS SUNDAY RA35+ : 2.0												

AUG17/12 17.57
*** WSOC-TV ***

[illegible]

AUG17/12 17.57
*** WSOC-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
22			900A-1000A	30		\$650.00	8/27	8/27	2		MON	2
PROGRAM : LIVE WITH KELLY												
RA35+ : 2.0												
23			1200N-100P	30		\$750.00	8/27	8/27	2		MON	2
PROGRAM : EYEWITNESS NEWS MIDDAY												
RA35+ : 2.0												
24			500P-530P	30		\$1,800.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
RA35+ : 4.0												
25			530P-600P	30		\$1,900.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
RA35+ : 4.0												
26			600P-630P	30		\$2,100.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
RA35+ : 4.0												
27			700P-730P	30		\$2,100.00	8/27	8/27	1		MON	1
PROGRAM : INSIDE EDITION												
RA35+ : 4.0												
28			1135P-1205A	30		\$1,200.00	8/27	8/27	1		MON	1
PROGRAM : NIGHTLINE												
RA35+ : 3.0												
29			1100P-1135P	30		\$3,600.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
RA35+ : 4.0												
30			800P-1000P	30		\$6,500.00	8/27	8/27	2		MON	2
PROGRAM : BACHELOR PAD												
RA35+ : 7.0												

REP HEADLINE# 6286491
*** ORIGINAL REV#0 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 17.57
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:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
AUG/12	107400.00		SEP/12	32500.00								
											CONTRACT TOTAL	139900.00
											TOTAL SPOTS	77

MARKET TOTALS \$388,611 WSOC 36% WBTB 39% WCNC 18% WCCB 7% WJZY 0% WMYT 0% WAXN 0%
 CABL 0%

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSOC	Date: 8/17
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$135,900 w GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title